

FACULTY PROFILE

PERSONAL INFORMATION	
Name and Surname(s)	FUENTES GARCÍA, Fernando J.
Category	Tenured Associate Professor
Degree(s)	Doctor of Economics and Business Administration
Department	Department of Statistics, Econometrics, Operations Research, Business Management, and Applied Economics
Area of Expertise	Business Management
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Research Profile (ORCID Code; Researcher ID)	https://orcid.org/0000-0002-6477-3630
TEACHING EXPERIENCE IN UNDERGRADUATE AND POSTGRADUATE PROGRAMMES	
Courses Taught (maximum of 10)	<ul style="list-style-type: none"> - Strategic Marketing (Undergraduate) Internationalisation of Companies (Undergraduate and Master's) - Models of Internationalisation of Companies (Postgraduate) - Strategic Management (Undergraduate)
RESEARCH EXPERIENCE	
Research Lines (maximum of 3)	<ul style="list-style-type: none"> - Agri-Food Companies - Internationalisation - Entrepreneurship

<p>Publications (maximum of 3)</p>	<ul style="list-style-type: none"> - Fuentes García, Fernando / Cabeza Ramírez, L.J. / Sánchez Cañizares, S.M., “Cuasiintegración vertical. El Kereitsu de Mercadona, crecimiento y desempeño (2012-2018)”, in: <i>UCJC Business and Society Review (formerly known as Universia Business Review)</i> 19/73 (2022), pp. 18-68 - Fuentes García, F.J. / Cabeza-Ramírez, J. / Sánchez-Cañizares, S.M., “La longevidad en la empresa familiar: el caso Alvear (1729-1906)”, in: <i>Revista de Historia Industrial – Industrial History Review</i> 28/77 (2019), pp. 13-51 - Fuentes-García, F.J. / Núñez-Tabales, J.M. / Veroz-Herradón, R., “Applicability of corporate social responsibility to human resources management: Perspective from Spain”, in: <i>Journal of Business Ethics</i> 82 (2008), pp. 27-44
<p>Research Projects (last 5 years, maximum of 3)</p>	<ul style="list-style-type: none"> - European Projects (references 2015-1-RO01-KA204-015022, 2018-ES01-KA204-050264, and 2018-1-FI-KA204-047243)

MAXIMUM NUMBER OF WORDS PER DOCUMENT: 440